

The International Rescue Committee (IRC) in Salt Lake City, Salt Lake County, and the Downtown Salt Lake City Alliance invite you to sponsor the

New American Street Food Festival



Jamaica's Kitchen is one of the four food trucks opened with the help of Spice Kitchen Incubator.



Namash Swahili Cuisine, a Somali business, is one of 22 food businesses created since Spice Kitchen Incubator launched in 2014.

The New American Street Food Festival* is part of the New American Task Force's Welcoming Salt Lake Initiative, in partnership with Salt Lake County and the Downtown Salt Lake City Alliance.

When?

Wednesday, September 19, 2018 from 3:30-9pm

Where?

Olympic Plaza at The Gateway

The **New American Street Food Festival** will feature six entrepreneurs who work with the IRC in Salt Lake City's Spice Kitchen Incubator as well as local celebrity chefs who arrived to the U.S. as new Americans, sharing their culture in the form of prepared food, sweets, and cooking demonstrations.

By becoming a sponsor, you will be supporting Spice Kitchen Incubator, a program of the IRC that assists New Americans in starting, scaling, and sustaining their own food businesses while also reaching socially conscious foodies. We hope you will join us to welcome and stand with New American entrepreneurs and showcase your brand to a dynamic community.

The event will highlight culinary entrepreneurs striving toward their own American dream and emphasize the great contributions new Americans have already made in our community. We hope you will consider joining us in adding new flavors to Salt Lake City by becoming a sponsor of the **New American Street Food Festival**.

The International Rescue Committee (IRC) helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and regain control of their future. **Spice Kitchen Incubator** provides assistance to aspiring refugee, immigrant, and low-moderate income food entrepreneurs. Since its inception in 2014, Spice Kitchen Incubator has worked with over 60 entrepreneurs and continues to work with 22 active businesses.



Questions? Email us at SaltLakeCity@rescue.org or learn more at Rescue.org/SLC.

New American Street Food Festival | September 19, 2018

Sponsorship Levels:

Chef de Cuisine | \$2,500 | 1 Available

As a Chef de Cuisine sponsor, you will receive the highest level of sponsorship recognition through:

- › Ten tickets to the VIP Lounge
- › Logo/name included on printed and digital event signage
- › Logo/name listed on event ticketing page and social media
- › Company name listed in e-newsletter (2,000+ subscribers) and attendee thank you email
- › Mention in press release



Sous Chef | \$1,000 | 2 Available

As a Sous Chef sponsor, you will receive optimal sponsorship recognition through:

- › Five tickets to the VIP Lounge
- › Logo/name included on printed and digital event signage
- › Logo/name included in event program (175 pieces)
- › Logo/name listed on event ticketing page and social media
- › Company name listed in e-newsletter (2,000+ subscribers) and attendee thank you email



Chef de Partie | \$500 or equivalent in-kind or media sponsorship

As a Chef de Partie sponsor, you will be recognized through:

- › Two tickets to the VIP Lounge
- › Logo/name included on digital event signage
- › Logo/name included on digital marketing materials



Thank you for your support of Spice Kitchen Incubator and new American entrepreneurs in Salt Lake City!

For more information about Spice Kitchen Incubator, please visit spicekitchenincubator.org.
Questions? Please email us at SaltLakeCity@rescue.org or call Jackie Rodabaugh at 385.229.4484.

**Some details subject to change as the event preparations are finalized and confirmed.*