



A Taste of the IRC

Sponsorship Information

SAN DIEGO | OCTOBER 2016 | Del Mar Hilton Hotel

As one of our valued community partners, the International Rescue Committee in San Diego is grateful for your continued support and partnership in providing critical services to local families in need. **At this time, we are pleased to invite you to be a part of our annual fundraiser, A Taste of the IRC.** This unique event celebrates the achievements of refugees in San Diego through a dinner featuring a variety of dishes prepared by successful, local, refugee-owned restaurants followed by staff and client presentations and a fundraising program.

The event offers not only **an ideal opportunity to make a difference** for those rebuilding their lives in San Diego, but also serves as **a meaningful venue to engage employees, business associates, and friends.** At the same time, you can be assured your dollars will be used to effect real change in San Diego. Event sponsors will enjoy:

- The opportunity to **highlight your company's message of corporate social responsibility** with our 250 attendees and more than 5,000 local supporters through our e-newsletter.
- The chance to **spotlight your company's brand** through listings in event materials, press releases and online through the IRC's website and social media.
- **The knowledge that the IRC in San Diego will use your contributions wisely.** The IRC has a 4 Star rating from Charity Navigator and an A+ from the American Institute of Philanthropy.
- The satisfaction that **your business will play an integral role** in helping our community's newest members as they rebuild their lives in San Diego, including those whose restaurants the event supports.

Since 1975, the International Rescue Committee in San Diego has helped more than 30,000 refugees and asylees become thriving members in our community. Our comprehensive suite of programs address their unique needs in regard to acculturation, employment, financial self-reliance, and education. **We hope you will join us in support of these incredibly resilient individuals with your sponsorship and/or attendance at A Taste of the IRC.**

Enclosed please find information on available sponsorship levels and benefits. We are happy to **customize a package to meet your needs** and desired level of involvement.





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Sponsorship Benefits	Visionary \$10,000	Humanitarian \$5,000	Benefactor \$2,500
Promotional & Marketing Opportunities			
Onstage introduction of representative by keynote speaker	↗		
Prominent display of logo at event and acknowledgement by emcee	↗	↗	
Acknowledgement in all media releases	↗	↗	
Acknowledgement on event invitation (before August 26, 2016) and in related promotional materials, both electronic and printed versions. (5,000+ impressions)	↗	↗	
Corporate group volunteer opportunities to engage with IRC programs and enjoy lunch from a refugee owned restaurant	↗	↗	↗
Acknowledgement in printed event program	↗	↗	↗
Acknowledgement as sponsor on IRC Web site (64,000 visitors monthly)	↗	↗	↗
Right to use IRC name and logo on company website for purposes of promoting community involvement	↗	↗	↗
Tickets to <i>A Taste of the IRC</i>	10 guests	8 guests	6 guests
VIP access & photo opportunity with presenters and any celebrity guests	↗	↗	↗

Yes, we would like to sponsor *A Taste of the IRC* at the following level:

Visionary (\$10,000) Humanitarian (\$5,000) Benefactor (\$2,500) Other: \$ _____

A check made out to IRC is enclosed. Please call to process my credit card payment. Please send invoice.

Organization Name: _____

Contact: _____

E-mail: _____

Phone: _____

Signature: _____

Please return this form to:

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International Rescue Committee
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Rescue.org/Taste