

IMPACT Key Messages

ENGLISH

PRINCIPLE	KEY MESSAGE
nformed	We use evidence and learning to inform outcome-driven programming
Measure	We measure and use data to drive decisions
Partner	We partner as equals for sustained quality and scale
Adapt	We adapt to changes in context and needs
Client-centered	We engage clients to shape programs
Transformative	We deliver inclusive programs and transform gender and other systemic inequalities



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PREPARE	
Informed 1	We prioritize programs that are informed by needs, context, research evidence and can be implemented at scale.
Measure 1	We put in place standardized tools, procedures and routines to measure outcomes, scale, quality and client satisfaction.
Partner 1	We identify our role based on how we can best support, complement or reinforce local actors and systems
Adapt 1	We prepare for timely and appropriate adaptations to meet evolving needs.
Client-centered 1	We collaborate with clients to identify priority outcomes and intervention approaches.
Transformative 1	We analyze inequalities, based on gender and other forms of exclusion, that affect our clients.
DESIGN	
Informed 2	We design outcome-driven projects that are informed by contextualized ToCs and research evidence and are aligned with sector standards.
Measure 2	We plan and budget for the measurement and analysis of IRC core and donor indicators.
Partner 2	We co-design projects with partners, identifying roles, responsibilities and resources for each partner.
Adapt 2	We analyze project risks and build flexibility into proposals.
Client-centered 2	We listen to clients, prioritize their choices and plan for their participation.
Transformative 2	We identify targeted actions to support inclusion and address gender and other systemic inequalities.
IMPLEMENT	
Informed 3	We generate learning and manage knowledge from project meetings, technical support and research evidence.
Measure 3	We collect and analyze data disaggregated by gender, age, and where possible disability and other contextually relevant characteristics.
Partner 3	We partner as equals, promoting mutual accountability, support and learning.
Adapt 3	We adapt based on changes in context, client feedback, project and sector learning.
Client-centered 3	We promote client participation and respond to their feedback and complaints.
Transformative 3	We ensure that our services are safe, dignified and equally accessible to women, girls and identified marginalized groups.