

# Thank you for your interest in fundraising for the International Rescue Committee.

By bringing your community together to support refugees, you can make a lasting impact for families displaced by conflict and natural disasters.

The IRC uses innovative, high-impact solutions to help people affected by crises. Your support, and the support of your friends and family, will help deliver critical services in more than 40 countries.

As you work towards your fundraising goal, you may be asked, what does the IRC actually do? Here are a few facts to share about our humanitarian impact in 2023:

#### **OUR IMPACT IN 2023**



# 34.5 million

people reached in countries affected by crisis



721,357

people treated for malnutrition



2,828,438

people served through built or rehabilitated water systems



45,082

women survivors of gender-based violence received counseling



1,589,208

children and youth enrolled in learning programs

Your fundraiser can make a life-changing difference for families in crisis.

- \$110 can provide a clean water source for one refugee family
- \$200 can provide one family with cold weather clothing
- \$500 can help equip an emergency mobile medical team
- \$1,000 can provide one baby incubator
- \$4,500 can run a mobile health clinic for one month

Whether it's treating a malnourished child in Gaza or helping a family in Ukraine buy blankets for a harsh winter, the IRC is there, on the ground, delivering humanitarian aid. It's work we have been doing for more than 90 years. It's work made possible by caring people like you.

#### **3 STEPS TO GET STARTED**

## **Create your fundraiser**

Go to this page to set up your fundraiser. It only takes a few minutes to sign up and start making an impact for refugees.

### Set a goal

Setting a goal for your fundraiser can be motivating for your community - people want to help you hit your goal!

# Spread the word

The more people you tell, the faster you'll hit your goal and the greater impact you can have on the IRC's work.



#### **FUNDRAISING TIPS**

# Explain why supporting humanitarian relief for refugees is important to you.

# Make a donation! Fundraisers who donate to their own campaigns are more likely to reach

Share on social media! Share your fundraiser with friends on Facebook,

> Instagram or other social media sites.

their goals.

# **✓** Say thanks!

Send thank you messages to people who donate to your fundraiser.

### **CONTACT US**

For more information, please visit our fundraise for refugees webpage. If you have any questions, please email the IRC digital team at fundraise@rescue.org.