



A Taste of the IRC Sponsorship Opportunities

Thursday, November 2, 2017 | Hilton San Diego/Del Mar





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Sponsorship Levels and Benefits

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Presenting Sponsor \$10,000 (Limit one)

As presenting sponsor, you will receive the highest level of sponsorship recognition including:

- Your name included in all event promotion and materials (Ex.: A Taste of the IRC *presented by* [SPONSOR NAME])
- An exclusive IRC Ambassador Welcome Visit to your office or staff event (See Community Involvement sheet for details)
- All benefits of the Visionary and Benefactor levels.

Visionary Sponsor \$5,000

At the Visionary level, you will receive premium sponsorship recognition including:

- A community service project designed specifically to take place at your location
- All benefits of the Humanitarian level.

Humanitarian Sponsor \$2,500

Humanitarian level sponsorship includes the following benefits:

- The opportunity for your staff to participate in a Mock Interview session with IRC clients or a private tour of the New Roots community garden.
- Visibility opportunities in the matrix below

Promotional Benefits/Visibility Opportunities	Presenting \$10,000	Visionary \$5,000	Humanitarian \$2,500
Onstage introduction of representative by keynote speaker	☑		
Prominent display of logo at event and acknowledgement by emcee	☑	☑	
Acknowledgement in all media releases	☑	☑	
Acknowledgement on event invitation (before August 26, 2016) and in related promotional materials, both electronic and printed versions. (5,000+ impressions)	☑	☑	
Corporate group volunteer opportunities to engage with IRC programs and enjoy lunch from a refugee owned restaurant	☑	☑	☑
Acknowledgement in printed event program	☑	☑	☑
Acknowledgement as sponsor on IRC in San Diego web page (64,000 visitors monthly)	☑	☑	☑
Right to use IRC name and logo on company website for purposes of promoting community involvement	☑	☑	☑
Tickets to <i>A Taste of the IRC</i>	10 guests	8 guests	6 guests



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Community Involvement Opportunity Details

By partnering with the IRC as an event sponsor, your company has the opportunity to participate in the community involvement activities below. These events allow you and your staff to interact directly with refugees, helping them as they build new lives for themselves and their families.

IRC Ambassador Welcome Visit (\$10,000)

Refugee Ambassadors will meet with sponsor's employees and their families at a venue of the sponsor's choosing. They will also **give a presentation**, telling how they became refugees in their homeland; how they secured passage to the United States; and what resettlement in San Diego has meant for them.

At this event, **IRC will provide photo opportunities with the ambassadors**, which could be posted on the sponsor's **website and other promotional/marketing materials** for purposes of promoting community involvement. The **Refugee Ambassadors** will also **present a small token of gratitude to corporate leadership** in appreciation of their financial support.

Sponsors at this level are also invited to participate in:

- **An on-site community service project.** (Details below.)
- **Participation in mock interviews and/or a garden tour.** (Details below.)

On-site Community Service Project (\$5,000)

IRC staff members will **facilitate an on-site community service project** for sponsor's employees and their families at a venue of the sponsor's choosing. At this daytime event, employees and their families will help **assemble cleaning kits and other household items** for those refugee families who are living in San Diego County and in **desperate need of the basics**.

IRC will provide photo opportunities which could be posted on the sponsor's **website and other promotional/marketing materials** for purposes of promoting the company's community involvement. The **Refugee Ambassadors** will also **present a small token of gratitude to corporate leadership** in appreciation of their financial support.

Sponsors at this level are also invited to participate in:

- **Participate in mock interviews and/or a garden tour.** (Details below.)

Mock Interviews and/or Garden Tour (\$2,500)

Employees will be invited to **participate in mock interviews and/or a tour of the IRC's community garden**. Participants will have the opportunity to **directly assist refugees in preparing for employment** by "interviewing" them in a practice environment and providing constructive feedback and/or enjoy a private tour of the IRC's nearby community garden. This opportunity takes place at the IRC's City Heights location.

IRC will provide photo opportunities which could be posted on the sponsor's **website and other promotional/marketing materials** for purposes of promoting the company's community involvement. The **Refugee Ambassadors** will also **present a small token of gratitude to corporate leadership** in appreciation of their financial support.



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Sponsorship Agreement

Celebrating its 10th year, *A Taste of the IRC* is the International Rescue Committee in San Diego's most prominent fundraiser of the year. Attracting over 250 guests, the event offers an entertaining evening sampling the signature dishes of several local restaurants owned and operated by refugees who have built successful businesses in San Diego. As a delectable added bonus, a popular local brewery will create a beer especially for the event, using ingredients from the IRC's own community garden.

Yes, we would like to support San Diego's refugee community through sponsorship as a:

- Presenting Sponsor (\$10,000)
- Visionary Sponsor (\$5,000)
- Humanitarian Sponsor (\$2,500)
- Other \$ _____

Organization Name: _____

Contact Name: _____

Mailing Address: _____

E-mail: _____ Phone: _____

- A check made out to IRC is enclosed.
- Please send invoice.
- I will call with my credit card number.
- My credit card information is below, please charge my card for the amount indicated above.

Card Number: _____ Exp. ____/____ CVV _____

Billing Address (if different than above): _____

Signature: _____

Please return this form to:

Laurel.Dalsted@Rescue.org or
International Rescue Committee
Attn: Laurel Dalsted
5348 University Ave, Suite 205C
San Diego, CA 92105