



Celebrate 25 years serving refugees in our community at  
**Journey to the Wasatch!**

**Journey to the Wasatch**, the International Rescue Committee (IRC) in Salt Lake City's annual fundraising party, celebrates refugees in our community who survive conflict and disaster to call Utah their home. This year, we look back at 25 years of resettlement services and programming provided to newly arrived refugees by the IRC in Salt Lake City since opening our doors in 1994.

### **When?**

Tuesday, April 16th, 2019  
Doors open at 6:30pm.

### **Where?**

The Falls Center at Trolley Square  
580 South 600 East, Salt Lake City, UT



Photo: Kristin Murphy / Journey to the Wasatch

In 2018, **Journey to the Wasatch** attracted over 200 humanitarians and connected thought leaders representing a variety of industries, including finance, education, philanthropy, politics and many more. Community members celebrated refugees in Utah by learning to advocate for causes they believe in, participating in a symbolic live auction that raised \$6,000 in ten minutes, and sampling food from around the world catered by our Spice Kitchen Incubator.

By becoming a sponsor, you will have the opportunity to support the work of a leading humanitarian organization dedicated to rebuilding lives around the globe and in the U.S. while reaching over 4,500 humanitarians through our event communications. Your contribution directly supports the work of the IRC in Salt Lake City and the refugees we serve in our community.

Alongside the IRC's 25 years of service in the community, the event will highlight successful refugee entrepreneurs in our community, including those participating in our Spice Kitchen Incubator program. Last year, a wide-range of community partners sponsored the event, including the LDS Foundation, Ally Bank, Susan Poulin of Summit Sotheby's International Realty, SLUG Mag, High West Distillery and many more. We hope you will consider joining us in supporting the critical humanitarian work of the IRC by becoming a sponsor of **Journey to the Wasatch**.

The **International Rescue Committee (IRC)** helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and regain control of their future. In 1994, the IRC in Salt Lake City opened its doors and has since resettled over 11,000 refugees. The minute these brave individuals step off the plane in Salt Lake City, IRC staff and volunteers are there to help them on the final leg of their journey.

The IRC consistently earns the highest rating from **Charity Navigator** and **Charity Watch**. We maximize your gift: **89 cents** of every dollar we spend worldwide goes directly to help refugees and other vulnerable populations.

**Questions?** Contact Jesse Sheets at [SaltLakeCity@rescue.org](mailto:SaltLakeCity@rescue.org) or by phone at 801.883.8457.

*\*Some details subject to change as event preparations are finalized.*

# **Journey to the Wasatch | April 16, 2019**

## **Sponsorship Opportunities**

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### **Humanitarian | \$5,000 | 2 available**

As a Humanitarian sponsor, you will receive the highest level of sponsorship recognition through:

- › Ten tickets to attend Journey to the Wasatch.
- › Logo and/or name included on printed and digital signage around the event space.
- › Logo and/or name listed on the event program (175 pieces).
- › Logo and/or name listed on event ticketing pages, social media and mass email communications reaching 8,000+ people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.
- › Mention in press release.

### **Leader | \$2,500 | 4 available**

As a Leader sponsor, you will receive the optimal level of sponsorship recognition through:

- › Six tickets to attend Journey to the Wasatch.
- › Logo and/or name included on printed and digital signage around the event space.
- › Logo and/or name listed in the event program (175 pieces).
- › Logo and/or name listed on event ticketing pages, social media and mass email communications reaching 8,000+ people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.

### **Activist | \$1,000**

As an Activist sponsor, you will be recognized through:

- › Four tickets to attend Journey to the Wasatch.
- › Logo and/or name included on digital signage around the event space.
- › Logo/name listed on some digital marketing materials reaching 4,500 people.
- › Logo and/or name listed in attendee follow-up and event summary on Rescue.org.

### **Friend | \$500 or in-kind or media sponsorship**

As a Friend sponsor, you will be recognized through:

- › Two tickets to attend Journey to the Wasatch.
- › Logo and/or name included on some printed signage around the event space.
- › Logo/name listed on some digital marketing materials reaching 4,500 people.

**Thank you for your efforts to support our work and the refugees we serve in Salt Lake City!** For more information or for inquiries, please contact Jesse Sheets at **[SaltLakeCity@rescue.org](mailto:SaltLakeCity@rescue.org)** or by phone at **801.883.8457**.