The International Rescue Committee’s (IRC) mission is to help the world’s most vulnerable people survive, recover, and gain control of their future. The aim of the IRC2020 strategy, shown at right, is to make measurable improvements in health, safety, education, economic wellbeing, and power outcomes for the people we serve. To turn strategy into action, the IRC will make investments to improve program effectiveness, use resources more efficiently, reach more people more quickly, and better respond to clients’ needs.

**IRC2020 GLOBAL STRATEGY OVERVIEW**

**Mission**

The mission of the IRC is to help people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and gain control of their futures.

**Vision**

The IRC will lead the humanitarian field by implementing high-impact, cost effective programs for people affected by crisis, and by using our learning and experience to shape policy and practice.

**Outcomes**

- **HEALTH**
- **SAFETY**
- **EDUCATION**
- **ECONOMIC WELLBEING**
- **POWER**

**IMPROVING OUTCOMES FOR EVERYONE WHILE NARROWING THE GENDER GAP**

**Objectives**

- Effectiveness
- Best use of resources
- Scalability & Reach
- Speed & Timeliness
- Responsiveness
- Research & Development
Jordan’s location and stability have made it a country of asylum for Palestinian, Iraqi, and Syrian refugees fleeing conflict and violence.

In 2007, the IRC began providing humanitarian assistance to vulnerable and crisis-affected people in Jordan in response to an influx of Iraqi refugees and the strain on host communities.

Following the eruption of the Syria war in 2011, hundreds of thousands of refugees crossed into Jordan.

The ongoing insecurity in Syria and the growing needs of refugees have strained Jordan’s resources and infrastructure and exacerbated pre-existing issues like water scarcity and high unemployment.

As resources become more limited, refugees and host communities have fewer economic opportunities and become more vulnerable.

The IRC’s new strategy for Jordan shows our commitment to improving the safety, health, education, and economic wellbeing of people affected by conflict.
IRC’S STRATEGIC PROGRAMMING

The IRC is currently implementing programs for Syrian refugees and vulnerable Jordanians in the northern towns of Mafraq, Ramtha, and Irbid where the focus is on women’s protection and empowerment, primary and reproductive health care, and economic wellbeing. We also work in Za’atari and Azraq refugee camps, providing specialized care for unaccompanied and separated children through our child protection program. In Amma and Zarqa, we work on economic wellbeing and women’s protection and empowerment.

Our new strategy in Jordan will prioritize improving outcomes in safety, health, education, and economic wellbeing from now through 2020 (see Figure 1). The IRC is the largest provider of women’s protection and empowerment services in Jordan and is poised to expand work in preventing and responding to violence against women and girls.

As the largest provider of mobile health services in Jordan, the IRC will continue to grow its well-established primary and reproductive health care mobile services and referral network, and operate fixed clinics in Mafraq, Ramtha, and Za’atari.

The IRC will keep providing livelihood skills training and cash-based programming, while launching quality education programming for school-aged children.

Our ability to achieve these outcomes is facilitated by new investments in evidence-based decision making, context analysis and adaptability, local and international advocacy, and staff and partner capacity building. We aim to reach the unserved and underserved parts of the country. Through a focus on safety, health, education and economic wellbeing, the IRC anticipates serving over 666,000 unique beneficiaries in by 2020 in Jordan.

The IRC Commitment to Gender Equality

We strive for equal outcomes for women and girls, and men and boys. To narrow the gender gap, the IRC will incorporate gender-focused activities into all programming.

Figure 1: Priority Outcomes and Future Programs

<table>
<thead>
<tr>
<th>Priority Outcomes in Jordan</th>
<th>Future Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SAFETY</strong></td>
<td>&gt; Target and engage men and boys with gender-based violence awareness campaigns</td>
</tr>
<tr>
<td>&gt; People are safe in their communities and receive support when they experience harm</td>
<td>&gt; Provide legal advice and information to clients</td>
</tr>
<tr>
<td>&gt; Women and girls are safe from harm where they live, learn, and work</td>
<td>&gt; Focus on child protection programming toward urban risk profiles</td>
</tr>
<tr>
<td><strong>HEALTH</strong></td>
<td>&gt; Deliver essential primary health care for vulnerable Syrian refugees and host communities</td>
</tr>
<tr>
<td>&gt; People are protected from and treated for non-communicable diseases (NCD)</td>
<td>&gt; Expand access to NCD care in rural areas and poor settings through advocating for an advanced health policy framework</td>
</tr>
<tr>
<td><strong>ECONOMIC WELLBEING</strong></td>
<td>&gt; Expand extensive cash assistance programming, innovative entrepreneurship services and evidence-generating job matching programming</td>
</tr>
<tr>
<td>&gt; People generate income and assets</td>
<td>&gt; Advocate for safe and sustainable income-generating opportunities for Syrians, in particular with regards to entrepreneurship and home-based businesses</td>
</tr>
<tr>
<td><strong>EDUCATION</strong></td>
<td>&gt; Provide quality early childhood support and stimulus for Syrian refugee and vulnerable Jordanian infants and children age 0-5</td>
</tr>
<tr>
<td>&gt; Young children have cognitive and social and emotional skills necessary for future academic success and well-being according to their development potential</td>
<td></td>
</tr>
</tbody>
</table>
COMMITMENTS FOR IMPACT

In order to maximize our impact, the IRC is making new investments to improve program effectiveness, use resources more efficiently, reach more people in need more quickly, and be more responsive to our clients and partners. The IRC made the following commitments to strengthen programming and deliver improvements to the people we serve in Jordan.

**Figure 2: Commitments to Ensure Impact**

<table>
<thead>
<tr>
<th>Effectiveness</th>
<th>Ensure evidence-based project design through systematic, standardized, and integrated needs assessments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Use of Resources</td>
<td>Increase efficiency and reach of IRC Jordan’s programming through input and output costing across outcomes areas</td>
</tr>
<tr>
<td>Speed &amp; Timeliness</td>
<td>Improve internal capacity to respond more quickly to shifts in the operating environment through the development of a contingency plan and emergency preparedness and response trainings</td>
</tr>
<tr>
<td>Scale &amp; Reach</td>
<td>Develop and deliver comprehensive partnership strategies within the Jordan program which place the accent on technical and organizational development support</td>
</tr>
<tr>
<td>Responsiveness</td>
<td>Provide clients and partners with more consistent feedback</td>
</tr>
<tr>
<td>Research &amp; Development</td>
<td>Provide clear, actionable and scalable innovative solutions for the IRC’s clients in Jordan while promoting an innovation culture in the country program</td>
</tr>
</tbody>
</table>
The IRC has decided to **maintain, open, and expand sites** across Jordan based on an analysis of where the need is greatest and where we currently operate.

*Figure 3: The IRC’s Geographical Transitions in Jordan*

**EXPAND**
- **Irbid**: Increase collaboration with local government authorities to expand access to and improve the quality of inclusive public services.

**MAINTAIN**
- **Ramtha**: Continue women’s protection and empowerment, economic wellbeing and health programming with the integration of early childhood development activities.

**MAINTAIN**
- **Za’atari Refugee Camp**: Maintain provision of health services and work to identify local partners.

**EXPAND**
- **Mafraq**: Explore additional partnership opportunities in underserved areas.

**EXPAND**
- **Zarqa**: Expand economic recovery and development and job matching programming.

**EXPAND**
- **Azraq Refugee Camp**: Expand women’s protection and empowerment programs and take a lead role in advocacy around protection issues.

**EXPAND**
- **Amman**: Expand economic recovery and development and job matching programming, targeting youth and women in particular.
The IRC in Jordan

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