International Rescue Committee
Jordan: Strategy Action Plan

Issued March 2016
IRC2020 GLOBAL STRATEGY OVERVIEW

The mission of the IRC is to help people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and gain control of their futures.

The IRC will lead the humanitarian field by implementing high-impact, cost effective programs for people affected by crisis, and by using our learning and experience to shape policy and practice.

Outcomes:

- HEALTH
- SAFETY
- EDUCATION
- ECONOMIC WELLBEING
- POWER

IMPROVING OUTCOMES FOR EVERYONE WHILE NARROWING THE GENDER GAP

Objectives:

- Effectiveness
- Best use of resources
- Scale & Reach
- Speed & Timeliness
- Responsiveness
- Research & Development

JORDAN OVERVIEW

Jordan’s location and stability have made it a country of asylum for Palestinian, Iraqi, and Syrian refugees fleeing social upheaval and violence.

In 2007, the IRC began providing humanitarian assistance to vulnerable and crisis-affected people in Jordan in response to an influx of Iraqi refugees and the strain on host communities.

Following the eruption of civil war in Syria in 2011, hundreds of thousands of refugees crossed into Jordan. The ongoing insecurity in Syria and the growing needs of refugees have strained Jordan’s resources and infrastructure, and exacerbated pre-existing issues like water scarcity and high unemployment.

As resources become more limited, refugees and host communities will have fewer economic opportunities and become more vulnerable.

As the conflict in Syria continues and refugees remain vulnerable inside Jordan, IRC’s work is more critical than ever. Our new strategy for Jordan shows IRC’s commitment to improving the safety, health, education, and economic wellbeing of people affected by conflict.
IRC'S STRATEGIC PROGRAMMING

The IRC is currently implementing programs for Syrian refugees and vulnerable Jordanians in the northern towns of Mafraq, Ramtha, and Irbid. Our focus is on women’s protection and empowerment, primary and reproductive health care, and economic wellbeing. We also work in Za'atari and Azraq refugee camps, providing specialized care for unaccompanied and separated children through our child protection program.

Our new strategy in Jordan will prioritize improving outcomes in safety, health, education, and economic wellbeing from now through 2020 (see Figure 1). The IRC is the largest provider of women’s protection and empowerment services in Jordan and is poised to expand work in preventing and responding to violence against women and girls.

As the largest provider of mobile health services in Jordan, the IRC will continue to grow its well-established primary and reproductive health care services and referral network, and operate fixed clinics in Mafraq, Ramtha, and Za'atari.

The IRC will continue livelihood skills training and cash-based programming, while launching quality education programming for school-aged children.

Our ability to achieve these outcomes is facilitated by new investments in evidence-based decision making, context analysis and adaptability, local and international advocacy, and staff and partner capacity building.

The IRC will target refugees, women and children, and vulnerable Jordanians. We aim to reach unserved and underserved parts of the country.

Through a focus on safety, health, education and economic wellbeing, the IRC anticipates serving over 666,000 unique beneficiaries in Jordan by 2020.

Figure 1: Priority Outcomes and Future Programs

Priority Outcomes in Jordan | Future Programs
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**SAFETY**
People are safe in their communities and receive support when they experience harm | Target and engage men and boys with gender-based violence awareness campaigns
Women and girls are safe from harm where they live, learn, and work | Provide legal advice and information to clients

**HEALTH**
Women and adolescent girls are protected from and treated for complications of pregnancy and childbirth | Deliver essential antenatal and postnatal care for pregnant women and new mothers
Ensure access to family planning and counseling for women and girls

**EDUCATION**
6-14 year olds have literacy, numeracy, and social-emotional skills, according to their developmental potential | Provide community-based tutoring to help girls and boys at risk of dropping out of school
Launch IRC’s Healing Classrooms program to establish safe and stable places to learn

**ECONOMIC WELLBEING**
People generate income and assets | Establish private-sector partnerships with financial institutions to improve economic opportunities
Extend short-term cash assistance for community volunteers

The IRC Commitment to Gender Equality
We strive for equal outcomes for women and girls, and men and boys. To narrow the gender gap, the IRC will incorporate gender-focused activities into all programming.

COMMITMENTS FOR IMPACT

In order to maximize our impact, the IRC is making new investments to improve program effectiveness, use resources more efficiently, reach more people in need more quickly, and be more responsive to our clients and partners. The IRC made the following commitments to strengthen programming and deliver improvements for the people we serve in Jordan.

*Figure 2: Commitments to Ensure Impact*

**Effectiveness**
- Ensure evidence-based project design through systematic, standardized, and integrated needs assessments

**Best Use of Resources**
- Reduce high turnover rate through the development of a comprehensive human resources strategy prioritizing staff safety and wellbeing

**Speed & Timeliness**
- Improve internal capacity to respond more quickly to shifts in the operating environment through the development of a contingency plan and emergency response trainings

**Scale & Reach**
- Develop a common partnership approach between the IRC in Jordan and the IRC’s cross-border programs from Jordan into southern Syria

**Responsiveness**
- Strengthen client feedback systems that include greater participation from partners and clients
IRC’S STRATEGIC PRESENCE

The IRC has decided to **maintain, open, and expand sites** across Jordan based on an analysis of where the need is greatest and where the IRC currently operates.

*Figure 3: The IRC’s Geographical Transitions in Jordan*

**MAINTAIN**
- **Irbid**: Handover women’s protection program to local NGO partner; continue economic wellbeing program
- **Ramtha**: Continue running women’s protection, economic wellbeing and health programming

**EXPAND**
- **Mafraq**: Handover women’s protection program to local NGO partner; continue health and economic wellbeing; conduct needs assessment to identify any gaps in services
- **Azraq Refugee Camp**: Handover child protection program to local NGO when feasible; identify any gaps in services
- **Zarqa**: Conduct needs assessment and identify any service gaps
- **Za’atari Refugee Camp**: Begin health program; handover child protection program to local NGO when feasible

**OPEN**
- **Amman**: Conduct needs assessment and partner with local NGOs on women’s protection and economic wellbeing

**MAP LEGEND**
- **Expand/Open**
- **Maintain**
The IRC in Jordan

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